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Herr Chenchao Liu
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Erlangen, June 18, 2019

Letter of Recommendation for Mr Chenchao Liu

During the EIT Health GoGlobal Exchange Accelerator Workshop 2019 hosted by Medical Valley to prepare young companies for "Market Access in China" in May 2019, Mr Liu acted as Key Note Speaker in order to speak as a China-expert about the potential of the Chinese healthcare market and to give a talk on business etiquette for business initiation.

Mr Liu convinced on one hand by his professional manner and his well-researched presentations. On the other hand, his broad expertise in the field of Chinese health care enabled him to clearly demonstrate the potential and risks for German medical technology companies to get involved in this market.

As a Chinese entrepreneur based in Germany, Mr Liu benefits in particular from the know-how he has gained over the years in clearly naming differences in business development between Chinese and German companies and pointing out possible solutions. He was able to implement this excellently in both lectures.

Therefore, we can strongly recommend Mr Liu as a proven expert on China-relevant issues and look forward to welcoming him back soon as a speaker.

Kind regards

Benjamin Stöcklein
Head of International Services
Medical Valley EMN e.V.
Project Leader EIT Health GoGlobal Exchange Accelerator

1 / 1